

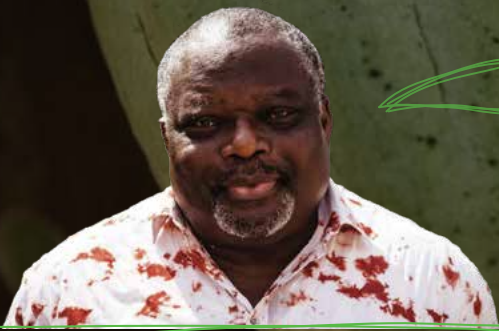
# COCOA IN WEST AFRICA

Training through local partnerships



70% of the world's cocoa is grown here

## THE PROBLEM



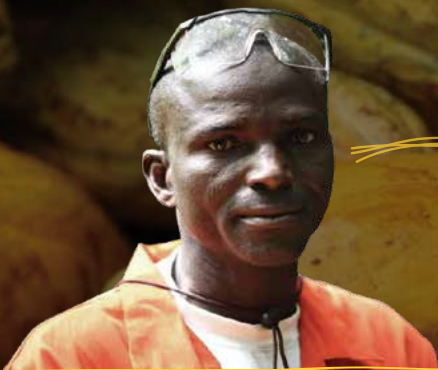
"Not only humans love chocolate but

**PESTS AND DISEASES LOVE COCOA TOO."**

- SONA EBAI, WORLD COCOA FOUNDATION

The biggest threat to cocoa production is disease – a silent killer that can come in the form of a fungus or a pest and wipe out entire crops. Every year an estimated 30-40% of the cocoa crop in West Africa is lost to pests and disease.

## THE SOLUTION



"You must always look out for insects,

**WHEN YOU SEE THEM, YOU NEED TO CALL ME."**

- RAHIM ABUDU, SPRAY SERVICE PROVIDER (SSP)

Local entrepreneurs are selected and trained to identify pests, apply crop protection products and help farmers protect their cocoa farms. They become professional Spray Service Providers.



# TRAINING SPRAY SERVICE PROVIDERS (SSPs)



Over the course of the project\* 3,320 Spray Service Providers will be trained to help 40,000 cocoa farmers protect their crop from pests and disease.

*\*See project section for more information.*

## THE BENEFITS

“Farming has been improved... people are getting a profit.”

- LAWRENCE OWUSU, COCOA FARMER

“It’s so beneficial that we can afford to send our children to school.”

- CECILIA POKUAA, COCOA FARMER

## THE PROJECT



In 2013 CropLife Africa Middle East entered into a two-year partnership with the World Cocoa Foundation to train professional Spray Service Providers in Ivory Coast, Ghana, Nigeria and Cameroon. It forms part of the World Cocoa Foundation’s African Cocoa Initiative.

For more information go to [croplife.org](http://croplife.org)