

HOW MUCH DO PLANT SCIENCE DISCOVERIES COST?

The plant science industry spends approximately \$7.2 BILLION researching and developing new products each year*

BIOTECH
\$3.8 BILLION

CROP PROTECTION
\$3.4 BILLION

in research & development

It takes a lot of time and money to get new technology from the lab through the regulatory system and into the hands of farmers:

bringing one biotech trait to market takes:

bringing one crop protection product to market takes:


\$136 MILLION
+
13 YEARS


\$256 MILLION
+
10 YEARS

Since 1995, the plant science industry has introduced:

 **68 NEW**
BIOTECH PRODUCTS

 **191 NEW**
CROP PROTECTION PRODUCTS



The plant science industry is committed to developing new products that are *#HelpingFarmersGrow* more food on existing land to feed our growing population.

*Refers to amount spent in 2013
Source: Phillips McDougal