HOW MUCH DO PLANT SCIENCE DISCOVERIES COST?

The plant science industry spends approximately \$7.2 BILLION researching and developing new products each year*

\$3.8 BILLION

\$3.4 BILLION

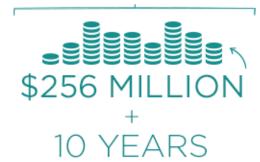


It takes a lot of time and money to get new technology from the lab through the regulatory system and into the hands of farmers:

bringing one biotech trait to market takes:



bringing one crop protection product to market takes:



Since 1995, the plant science industry has introduced:







The plant science industry is committed to developing new products that are #HelpingFarmersGrow more food on existing land to feed our growing population.