Plant science provides modern agricultural tools and technologies which help farmers:

- Look After OUR PLANET
- Feed a Growing POPULATION
- Progress Rural COMMUNITIES
Because Natural Resources Are Precious

Plant science is helping farmers grow enough food for all of us, in ways that look after our planet.

#HelpingFarmersGrow
Because We Must Help FARMERS Look After Our Planet

Plant science plays a vital role in helping farmers protect our planet’s precious natural resources.

#HelpingFarmersGrow

CropLife International
Looking After

OUR PLANET

Plant science helps farmers reduce their footprint while facing the challenges of a hotter, drier world.
Looking After

Plant science is helping farmers conserve our planet’s most precious natural resource - water.
Looking After OUR PLANET

Plant science helps farmers protect the natural habitats of our world’s many species.

CropLife INTERNATIONAL

#HelpingFarmersGrow
Looking After

OUR PLANET

Plant science helps farmers protect the soil we rely on to grow our food.

#HelpingFarmersGrow

CropLife International
Why Plant Science?

Because

FARMERS

Feed the World

Plant science is helping farmers grow enough good, quality food to feed our growing population.

#HelpingFarmersGrow

CropLife INTERNATIONAL
Why Plant Science?

Because our world is growing.

Plant science is helping farmers produce enough good, quality food to feed our growing population.

#HelpingFarmersGrow

CropLife International
Feeding a Growing POPULATION

Plant science is helping farmers keep local markets stocked every day with safe, nutritious food.
Feeding a Growing Population

Plant science helps farmers grow more food for our dinner tables than ever before.

CropLife International
Feeding a Growing POPULATION

Plant science innovations have helped farmers feed an extra three billion people worldwide over the past 50 years.
Feeding a Growing POPULATION

Plant science helps farmers put healthier, more nutritious food on dinner tables around the world.
Because RURAL COMMUNITIES Are Important

Plant science is helping farmers improve their livelihoods and strengthen rural communities.

#HelpingFarmersGrow
Because Agriculture Builds COMMUNITIES

Plant science helps rural communities progress by improving farm productivity and stimulating economic development.

#HelpingFarmersGrow
Progressing Rural Communities

Plant science helps farmers grow more food to help their communities and families prosper.

#HelpingFarmersGrow
Plant science helps millions of smallholder farmers earn better incomes to improve their livelihoods every day.
Progressing Rural Communities

Investing in plant science means investing in the future of farming.

CropLife International
Why Plant Science?

Because 30% of All Land is Used for AGRICULTURE

Plant science helps farmers protect untouched forests and habitats by growing more food on existing farmland.

#HelpingFarmersGrow
Looking After OUR PLANET

Plant science helps farmers protect our planet’s natural resources
#HelpingFarmersGrow

Feeding a Growing Population

Plant science helps farmers grow enough food for all of us

CropLife INTERNATIONAL
#HelpingFarmersGrow

Progressing Rural COMMUNITIES

Plant science helps farmers earn more to strengthen rural communities

CropLife INTERNATIONAL