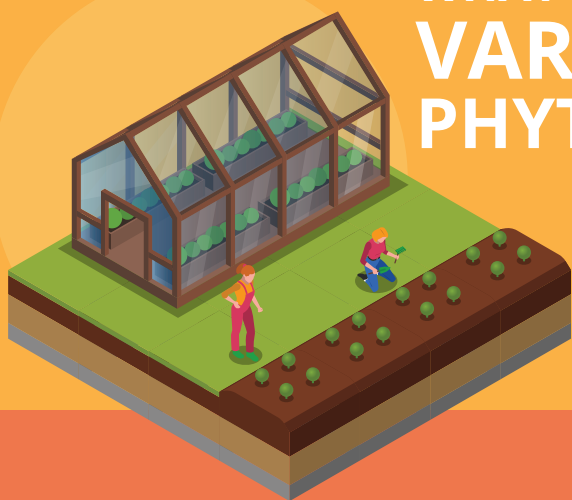


WHAT DO WE MEAN WHEN WE TALK ABOUT VARIETY, CULTIVAR AND PHYTOGENETIC CREATION ?



We are talking about the same thing!

A vegetal variety is a group of plants with common characteristics selected within a species.

Within the lettuce species (*Lactuca sativa*) plants were selected by leaf type and shape, compaction, etc., and now we have the following varieties:

ROMAINE

LOOSE LEAF

ICEBERG

RED LEAF

And many more...

These lettuce varieties are not "works of nature". They are the result of **plant breeding**; therefore they are considered **phytogenetic creations or cultivars** (a word also used in Spanish which means, "cultivated variety").



IMPROVED VARIETIES
(higher quality, resistant to pests and diseases)



GOOD AGRONOMIC PRACTICES



HIGHER PRODUCTIVITY AND LESS ENVIRONMENTAL IMPACT

DID YOU KNOW...?

The production of new varieties in Argentina employs 116,000 people and 4% of the country's scientists.



Semillas y
Propiedad
Intelectual