

# WHO BENEFITS FROM PLANT BREEDERS' RIGHTS ?

Plant breeders' rights stimulate research and the development of new varieties. They also give the creator of a variety exclusive rights to produce and sell that new variety.



**The breeding process involves highly skilled personnel, time, and investment.**

# PLANT BREEDERS' RIGHTS ENSURE



Investment in plant breeding programs



Benefits for farmers



Socioeconomic benefits for the country

# BENEFITS FOR FARMERS

Improved characteristics

More varieties adapted to local production systems

More local investment in breeding



Access to more foreign varieties of many crops

Protection against fraud and counterfeit products

\* INASE - Instituto Nacional de Semillas (Argentinian National Institute of Seeds)