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CropLife International is pleased to announce the appointment of Emily Rees as President and CEO

Brussels, Belgium – CropLife International, the global federation representing the plant science industry, is pleased to announce that the Board of Directors has appointed Emily Rees as the new President and CEO of CropLife International, effective March 13.

An economist by training, Emily’s expertise lies at the intersection of trade, climate, and agriculture. She brings a wealth of experience in economic diplomacy to CropLife International and, as an expert in international trade, she is passionate about ensuring open access to the tools and innovations to tackle global challenges around climate change, biodiversity, and food security.

A Franco-British national, Emily has served as France’s Trade Attaché to Brazil and led Brazil’s Trade and Investment Agency’s relations with the European Union.

“I have no doubt Emily will leverage this experience in her new role in order to further CropLife International’s mission of advancing innovation in agriculture for a sustainable future,” said Erik Fyrwald, Chairman of the Board of Directors, CropLife International.

“I’m humbled to step into this leadership role to continue CropLife International’s significant work as a leading advocate for science-based solutions,” said Ms. Rees. “I look forward to working with the team that is at the forefront of finding solutions to global challenges facing our food supply and our planet.”

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About CropLife International: As a global voice and leading advocate for the plant science industry, we champion innovative technologies that help farmers grow more food on less land sustainably. We represent six of the world’s leading multinational R&D companies in the plant science sector by protecting intellectual property to foster a culture of innovation; advocating for trade and regulatory policies that facilitate access to new technologies; and ensuring the responsible and effective use of plant science innovations.

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