



Avenue Louise 143 - B-1050 - Brussels - Belgium

TEL +32 2 542 04 10 FAX +32 2 542 04 19 [www.croplife.org](http://www.croplife.org)

**Brussels, 2 July 2003**

## **PRESS RELEASE**

### **CropLife International appoints new International Regulatory Policy Manager for Crop Protection Chemicals**

CropLife International is pleased to welcome Rocky Rowe, former Dow AgroSciences government and public affairs specialist, to its team as Manager, International Regulatory Policy for Crop Protection Chemicals.

Rocky has a B.Sc. (Hons) in Applied Chemistry and an MSc. in Analytical Chemistry. He comes with 30 years of experience within the chemical industry, the last twenty of which have been with Dow AgroSciences in regulatory, government and public affairs positions.

His responsibilities have included leading high level regulatory policy negotiations both for his company and for the plant science industry through associations such as the European Crop Protection Association (ECPA) and EuropaBio.

"I am pleased to welcome Rocky to the position of International Regulatory Policy Manager for Crop Protection Chemicals. He has a wealth of experience in both industry and association work and is well known to many in our network," explained Christian Verschueren, Director General. "His knowledge, expertise and established contacts will strengthen our team."

-End-

---

Notes to Editors:

CropLife International is the global federation representing the plant science industry. It supports a network of regional and national associations in 85 countries, led by companies such as BASF, Bayer CropScience, Dow AgroSciences, Dupont, FMC, Monsanto, Sumitomo and Syngenta. CropLife International promotes the benefits of crop protection and biotechnology products and their importance to sustainable agriculture and food production. CropLife International promotes the benefits of crop protection and biotechnology products and their importance to sustainable agriculture and food production.

**For further information contact:**

**Stephen Weller, CropLife International Communication Manager**

**Tel : +32 2 541 1663**

**Email : [stephen@croplife.org](mailto:stephen@croplife.org)**